

Malaena J. Taylor

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Education

- Ph.D., Sociology; University of Connecticut, 2017 (expected)
- Graduate Certificate, Survey Research; University of Connecticut, 2015
- Graduate Certificate, Feminist Studies; University of Connecticut, 2012
- M.A., Sociology; University of Connecticut, 2011
- B.A., Women's Studies and Religious Studies; University of California, Santa Barbara, 2009

Research and Teaching Interests

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| Mass Media & Communication | Public Opinion |
| Political Sociology | Public Policy |
| Economic Sociology | Sociology of Religion |
| Social Movements | Quantitative Methods |

Research Grants

- Malaena Taylor and Rebecca Barton. "SWS Lavender Report Card." *Sociologists for Women in Society*; Committee for Academic Justice, 2014 (\$3,000)
- Malaena Taylor and Todd Vachon; "Social Movements of the Left and Right." *Roper Center Public Opinion Archives*; Warren J. Mitofsky Summer Fellowship for Graduate Students, Summer 2012 (\$2,600)
- Gaye Tuchman and Malaena Taylor. "SWS Gender Report Card." *Sociologists for Women in Society*, 2012 (\$500)
- Malaena Taylor; "Gender and Activism in the Punk Subculture" *University of California, Santa Barbara* under guidance of Professor Leila Rupp, Associate Dean of Social Sciences. Fall 2008 - Spring 2009; Undergraduate Research and Creative Activities Grant Award (\$713)

Awards and Fellowships

- 2015 Student Travel Award, AAPOR
- 2015 Department of Sociology Spring Pre-Doctoral Fellowship
- 2014 Doctoral Dissertation Fellowship, University of Connecticut Graduate School
- 2014 Department of Sociology Spring, Summer, and Fall Pre-Doctoral Fellowships
- 2013 Department of Sociology Spring, Summer, and Fall Pre-Doctoral Fellowships
- 2012 Ron Taylor Award for Best Graduate Student Paper, University of Connecticut Department of Sociology

2012 Department of Sociology Spring, Summer, and Fall Pre-Doctoral Fellowships
2011 Spring, Summer, and Fall Outstanding Scholar Fellowship
2010 Spring, Summer, and Fall Outstanding Scholar Fellowship
2009 Fall Outstanding Scholar Fellowship

Publications

Taylor, Malaena and Kate Gunby. Forthcoming. "Moving Beyond the Sound Bite: Complicating the Relationship Between Negative Media Coverage and In-Depth Reporting on Activism." Accepted for publication at *Sociological Forum*.

Taylor, Malaena. 2016. "Riot Grrrl." Pp. 2046-2047 in *The Wiley-Blackwell Encyclopedia of Gender and Sexuality Studies* edited by Nancy Naples.

Braunstein, Ruth and Malaena Taylor. "Religious Right 2.0? Religion, Nationalism and the Tea Party." Under review at *Social Science Quarterly*.

Teaching Experience (at the University of Connecticut, unless otherwise noted)

Instructor

2016, Spring Sociology 175: Media and Society (Wheaton College)
2014, Summer Sociology 1001W: Introduction to Sociology, writing intensive
2013, Summer Sociology 1001W: Introduction to Sociology, writing intensive
2013, Spring Women's, Gender and Sexuality Studies/Anthropology 3403: Women and Religion
2012, Fall Sociology 1001: Introduction to Sociology

Lab Instructor

2013, Spring Sociology 5203: Quantitative Methods (Graduate Course)
2012, Spring Sociology 3211Q: Quantitative Methods in Social Research
2011, Spring Sociology 3211Q: Quantitative Methods in Social Research

Teaching Assistant

2013, Spring Sociology 5203: Quantitative Methods (Graduate Course)
2012, Spring Sociology 3211Q: Quantitative Methods in Social Research
2011, Fall Sociology 3251: Social Theory
2011, Spring Sociology 3211Q: Quantitative Methods in Social Research
2010, Fall Sociology 3201: Methods of Social Research
2010, Spring Sociology 1001: Introduction to Sociology
2009, Fall Sociology 3901: Urban Sociology

Projects in Progress

Taylor, Malaena. "Modernization or Religious Affiliation? Predictors of Attitudes Towards Homosexuality in 50 Nations"

Taylor, Malaena. "Democracy, Modernization, and Gay Rights Legislation"

Taylor, Malaena and Mary Bernstein. "Deny, Deflecting, and Decoying: Identity Contests and the Tea Party Movement"

Bernstein, Mary, Apoorva Ghosh and Malaena Taylor. "Benchmarking Diversity: Social Movement Outcomes in the Workplace"

Presentations, Professional Conferences

Braunstein, Ruth, and Malaena Taylor. "Religious Cultures of the Tea Party: Regional Variation, National Unity?" Paper presented at the Annual Meeting of the *Association for the Sociology of Religion*, Chicago, IL. August 2015.

Taylor, Malaena. "Do Polls Drive the News or Does News Drive the Polls? A Meta-Analysis of Polling Questions and Big News Stories." Paper presented at the Annual Conference of the *American Association for Public Opinion Research*, Hollywood, FL. May 2015.

Bernstein, Mary, Apoorva Ghosh and Malaena Taylor. "Benchmarking Diversity: Social Movement Outcomes in the Workplace." Paper presented at the Annual Meeting of the *American Sociological Association*, San Francisco, CA. August 2014.

Taylor, Malaena. "Democracy, Modernization, and Gay Rights Legislation." Paper presented at the Annual Meeting of the *American Sociological Association*, New York, NY. August 2013.

Gunby, Kate, and Malaena Taylor. "Call Me an Ignorant Freak: How TV News Framing Furthers Social Movement Goals." Paper presented at the Annual Meeting of the *American Sociological Association*, New York, NY. August 2013.

Taylor, Malaena. "Denying, Deflecting, and Decoying: Identity Contests and the Tea Party Movement." Paper presented at the Collective Behavior and Social Movements Conference, University of Las Vegas, Nevada. August 2011.

Taylor, Malaena. "Feminist Activism in the Punk Subculture." Paper presented at the 12th Annual Women's History Conference, Sarah Lawrence College, Yonkers, NY. March 2010.

Presider, Professional Conferences

2011 Presider, Panel on "Collective Behavior and Social Movements," Annual Meeting of the *American Sociological Association*, Las Vegas, NV.

Professional Leadership Activities

Assistant Programming Chair, New England section of the American Association for Public Opinion Research (NEAAPOR), 2015.

Program Coordinator Co-Chair and Program Scheduling Committee Co-Chair, Eastern Sociological Society Annual Meeting, Boston, MA, March 2013

Co-Author (with Prof. Gaye Tuchman), 2012. "Report Card on Gender Scholarship and Equity in Sociology Departments," *Sociologists for Women in Society, Network News*.

Media Appearances

2013 KTLK Radio interview as an expert on "Music and Social Change." *Speak and Be Heard* with Barry Allan; February 9: 16:00-17:00.

University of Connecticut, Department of Sociology Service

2013-15 Graduate Student Representative, Graduate Program Committee
2012-13 Graduate Student Representative, Undergraduate Program Committee
2011-12 Graduate Student Representative, Computer Committee
2010-11 Graduate Student Representative, Undergraduate Program Committee

Recent Work Experience

Research Assistant to Professor Nancy Naples, UConn Department of Women's, Gender, and Sexuality Studies; June 2012-Present

- Edit journal articles and book chapters, reformatting references to comply with various publisher guidelines.
- Proofread and review submissions to the *Wiley-Blackwell Encyclopedia of Gender and Sexuality Studies* (2016).
- Edit submissions to the aforementioned encyclopedia. This involves editing for content, clarity, accuracy, grammar, spelling, and proper formatting.

Research Coordinator, Opinion Dynamics; September 2015 – January 2016

- Use Voxco survey software to manage multiple projects
- Program CATI surveys using Design, and CAWI surveys using Acuity4
- Use SPSS and Stata to check survey results for accuracy
- Review interviewer tapes for Quality Control

Assistant Editor, UConn Department of Sociology; May – October 2015

- Proofread and edit all chapters of two forthcoming books, *Emergent Possibilities for Global Sustainability* and *Systemic Crises of Global Climate Change*, edited by Phoebe Godfrey and Denise Torres, and published by Routledge.

Data Processing and Analysis Assistant, Roper Center for Public Opinion Research; July 2013-May 2015

- Write issue briefs using data found in the Roper Center archives.

- Conduct research on various topics of public opinion using data from the Roper Center archives
- Check all issue briefs written by Kathleen Weldon and published on the Roper Center and Huffington Post websites for accuracy and edit for clarity.
- File migration from column binary and ASCII to SPSS.
- Run statistical analyses in SPSS to check for consistency and accuracy between the data and the documentation, and conducting research to resolve any discrepancies.

Professional Associations

American Sociological Association, 2010-Present

Sociologists for Women in Society, 2010-Present

American Association for Public Opinion Research, 2014-Present