

ABBREVIATED CURRICULUM VITAE
September, 2015

GAYE TUCHMAN

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EDUCATION:

Brandeis University, Ph. D. in Sociology, 1969.
Brandeis University, M. A. in Sociology, 1967.
Brandeis University, B.A. cum laude with honors in English and American Literature, 1964.

TEACHING EXPERIENCE:

University of Connecticut, Storrs: Professor Emerita of Sociology, January, 2012- ;
Professor of Sociology, September, 1990 –January 2011.
Queens College, C.U.N.Y.: Assistant Professor, 1972 - 1976;
---- and the Graduate Center: Associate Professor, 1977-1981.
Professor, January, 1981 - 1990.
State University of New York at Stony Brook: Assistant Professor, 1969 - 1972.
Stanford University: Visiting Professor of Feminist Studies and Sociology, Winter and Spring
Quarters, 1984.

Honorary visiting positions:

Fulbright Specialist. Institute of Communication and Images, University of Santiago,
May 8 – June 7, 2010.

Fulbright/La Caixa Lectureship. Department of Journalism, Autonomous University
of Barcelona, January, 1989.

Marquette University Women's Chair in Humanistic Studies (One week in February,
1989.)

Invited scholar, University of Iowa, School of Journalism. (One week as visitor, Fall,
1981.)

SOME GRANTS & FELLOWSHIPS:

See Fulbrights above.

Fellows' List, Center for Advanced Studies in the Behavioral Sciences (invitation declined,
1985-86).

Mass Media Institutions, The Markle Foundation, 1985-86; roughly \$15,000.
What Victorian Writers Got Paid, Professional Staff Congress-Board of Higher Education Grant, 1984; roughly \$8000.
What Victorian Women Wrote, National Endowment for the Humanities, 1983; roughly \$40,000.
Training Grant on the Sociology and Economics of Women and Work, National Institutes of Mental Health, 1980 - 1983; roughly \$450,000. With Cynthia Fuchs Epstein.
A Social History of Women Writers, National Endowment for the Humanities, 1979 - 1980; roughly \$46,000.
Women's Careers in Culture, Ford Foundation, 1978 - 1979; roughly \$13,000.
Women's Participation in Literary and Artistic Milieux, Faculty Research Award Program, C.U.N.Y., 1978 - 1979; roughly \$8,000.
Making News: An Exploratory Study, Russell Sage Foundation, 1976; \$5,000.
National Institutes of Mental Health Training Fellowship in program on participant observation administered by Brandeis University, 1966 - 1969.

AWARDS & HONORS:

Edging Women Out named one of the ten books published in the last three years by the 1990, 1991, and 1992 Distinguished Publication Committee of the American Sociological Association.
I. Peter Gellman Award of the Eastern Sociological Society, 1981.
Merit Award of the New York Metropolitan Area Chapter of Sociologists for Women in Society, 1979.

BOOKS:

Wannabe U: Inside the Corporate University. U of Chicago Press. (hard cover and e-book) Fall 2009; (paper) Spring 2011.

Edging Women Out: Victorian Novelists, Publishers, and Social Change. Yale University Press, 1989. British rights: Routledge (formerly Tavistock), 1989. With Nina E. Fortin as associate author. Reissued Tavistock. June, 2012.

Making News: A Study in the Construction of Reality. New York: Free Press, 1978 (hardback and paper). (Finalist for ASA Sorokin Award) Reprinted as a paper trade book by Free Press of Simon and Schuster, 2011.

Chinese edition, 2008; Japanese edition, 199; Spanish edition; 1983.
Sections reprinted in U.S., UK, Portugal, Spain

Hearth & Home: Images of Women in the Mass Media. New York: Oxford University Press, 1978 (hardback and paper). Senior editor, with Arlene Kaplan Daniels and James Benet. Part of my introduction has been reprinted in Japan, Germany, U.S., UK.

The TV Establishment: Programming for Power and Profit. Englewood Cliffs, N. J.: Prentice-Hall, 1974. Editor.

ARTICLES & CHAPTERS:

“Stratification and the Public Good: The Changing Ideology of Higher Education.” in Tressie McMillan Cotton and William Darity, eds., *For-Profit U: The Growing Role of For-Profit Colleges in Higher Education;* eds. forthcoming from AERA (American Educational Researchers Association) Publishing

“How Strategic Planning Encourages Academic Capitalism,” in Sheila Slaughter and Barrett Jay Taylor, eds. *Higher Education, Stratification, and Workforce Development: Comparative Advantage in Europe, the US, and Canada.* Forthcoming: Springer.

(with Tressie McMillan Cotton as first author). “The Rationalization of Higher Education.” Robert Scott & Stephen Kosslyn, eds., *Emerging Trends.* John Wiley (on line) January 2015 Forthcoming.

Preface to Pamela J. Shoemaker and Stephen D. Reese, *Mediating the Message in the 21st Century.* Routledge, October, 2013.

“Preface: Media, Gender, Niche.” Cory Armstrong, *Media Disparity: A Gender Battleground.* Roman & Littlefield, 2013.

(with Stephen Ostertag as first author) When Innovation Meets Legacy: Citizen Journalists, Ink Reporters and Television News. *iCS (Information, Communication & Society).* Fall, 2012.

“Measured and Pressured: Professor at Wannabe U.” *The Hedgehog Review.* March, 2012.

“Metrics, Business Plans and the Vanishing Public Good.” *Thought and Action* 27 (Fall, 2011): 23-32.

“The Escalation of Business as Usual.” *Academe* (November-December 2011).

“The Humanities, Higher Education, and Social Class: The Best That Has Been Thought and Memorized.” *Western Humanities Journal.* Fall, 2011.

“The Unintended Decentering of Teaching and Learning.” *Society:* 48 (3) 2011: 216-219.

“The Relationship among the News Media, Society, and Culture: Thoughts on Objectivity, Method and Passion.” *Perspectivas de la comunicacion* 3(2) 2010: 126-133.

“Media, Genero, Nichos” [media, gender, niche] pp. 15-24 in Media & Jornalismo outono/inverno 2009 publication of revisa do centro de investigacao media e jornalismo

Revised for Cory Armstrong, ed. *Gender and Media: Over the cultures and across the platforms.* forthcoming

With Stephen Ostertag. “Blogs and Journalists’ Practices: Net Neutrality and Digital Inequality.” Nico Carpentier and Benjamin de Cleve (ed.), Participation and media production. Critical reflections on content creation. Cambridge (U.K.):Cambridge Scholars Press. 2008.

“New Media; News Media: The Tension Between Pluralism & Commodification.” Nordicom Information:Media-och kommunikationsforskning i Norden (Sweden) : 29 (4): 2007. Pp. 11-16.

“The media and the social narrative” in catalogue for Universal Forum of Cultures, Barcelona (Spain) 2004. (appearing in Spanish, Catalan, French and English).

“News and Politics,” in Klaus Bruhn Jensen, ed., Communications Research: A Handbook of Mass Media and Research, London: 2002.

"Feminist theory [revised]," Pp. 988-997 in Edgar Borgatta, Dictionary of the Social Sciences. New York: Macmillan: 2000

"Invisible differences: on the moral management of children in post-industrial society."(Presidential Address, Eastern Sociological Society) Sociological Forum, March, 1996.

"Kaddish and renewal." In Ann Goetling and Sarah Fenstermaker, eds., Individual Voices, Sociological Lives: Thirty Years of Women in Sociology, Philadelphia: Temple University Press, 1995.

"Historical social science: methodologies, methods, and interpretations," The Handbook of Qualitative Research, edited by Yvonne Lincoln and Norman Denzin. Newbury Park: Sage, 1994.

"Realism and romance: the study of media effect" in a special issue "The Future of the Field," Journal of Communication. Fall, 1993.

"New York Jews and Chinese food: The Social Construction of an Ethnic Pattern." With Harry Gene Levine. Journal of Contemporary Ethnography. October, 1993. (reprinted)

"Feminist theory," pp. 695-704 in Edgar Borgatta and Marie Borgattta, Dictionary of the Social

- Sciences Vol 2. New York: Macmillan: 1992.
- "Qualitative methods in the study of news," pp. 79-92 in Klaus Jensen and Nick Jankowski, editors, A Handbook of Qualitative Methodologies for Mass Communications Research. London: Routledge. 1991.
- "Pluralism and Disdain: American Culture Today," pp. 340-360 in Alan Wolfe, editor, American Century's End. Berkeley: University of California Press, 1991.
- "Mass media institutions" in Neil Smelser, editor, Handbook of Sociology, Newbury Park: Sage, 1988, pp. 601-626.
- "When the prevalent don't prevail: male hegemony and the Victorian novel" in Walter Powell and Richard Robbins, editors, Conflict and Consensus: Essays in Honor of Lewis Coser. New York: The Free Press, 1984, pp. 139 - 158.
- "Fame and misfortune: edging women out of the great literary tradition," American Journal of Sociology (July, 1984): pp. 72 - 96. With Nina Fortin. 6
- "Consciousness industries and the production of culture," Journal of Communication special issue entitled Ferment in the Field, (Spring and summer, 1983), pp. 330 - 341.
- "Culture as resource: actions defining the Victorian novel," Media, Culture and Society (Winter, 1982), pp. 3 - 18. (reprinted)
- "Contradictions in an ideology: the nineteenth-century doctrine of separate spheres," Quarterly Journal of Ideology (Fall, 1981), pp. 5 - 10 (special issue edited by Judith Blau).
- "Sfera pubblica e sfera domestica. Rassegna delle recenti ricerche sociologiche americane" [The public and private spheres: review of current sociological research in the United States] Donnawomanfemme 15 (1981), pp. 163 - 182.
- "Facts of the moment: a theory of news," Social Interaction 3 (Fall, 1980), pp. 9 - 20. (Invited as part of a brief symposium on my work on news.)
- "Some thoughts on public and private spheres," Centerpoint 3 (Spring and Fall, 1980), pp. 111 - 113.
- "Who cares who says what to whom...?" in Thelma McCormack, editor, Annual Review of Communications, vol. 1. Greenwich, Conn.: JAI Press, 1980, pp. 143 -158.
- "The depiction of women in the mass media," Signs: Journal of Women in Culture and Society (Spring, 1979), pp. 528 - 542.
- "Edging women out: the structure of opportunities and the Victorian novel. Signs: Journal of

- Women in Culture and Society. (Winter, 1980): pp. 308-325. (reprinted)
- "Introduction: the symbolic annihilation of women, pp. 3 -38 in Tuchman, Daniels, and Benet, Hearth and Home, 1978 (see books above).
- "The newspaper as a social movement's resource", Chapter 11 in Tuchman, Daniels, and Benet, Hearth and Home, 1978 (see books above).
- "The news net," Social Research 45 (Summer, 1978), pp. 253 - 276.
- "Professionalism as an agent of legitimation," Journal of Communication (Spring, 1978), pp. 106 - 113. (Invited as part of a symposium on Elihu Katz, Social Research on Broadcasting. British Broadcasting Corporation, 1977.)
- "Television news and the metaphor of myth," Studies in the Anthropology of Visual Communication (Fall, 1977), pp. 56 - 62.
Revised as "Myth and the consciousness industry: a new look at the effects of the mass media." Pp. 83 - 100 in Elihu Katz and Tamas Szecsko, editors. Mass Media and Social Change. (Sage Studies in International Communication 22, sponsored by the International Sociological Association.) London: Sage, 1981.
- "The impact of mass media stereotypes upon the employment of women" in Women in a Full-Employment Economy: A Compendium Prepared for the Use of the Joint Economic Committee of Congress. Washington, D.C.: Government Printing Office, 1977, pp. 247 - 268. Reissued by Praeger Publishers. (reprinted)
- "The exception proves in the rule: the study of routine news practices" in Paul Hirsch, Peter Miller, and Gerald Kline, editors, Strategies for Communications Research: Annual Review of Communication Research, Volume 6. Beverly Hills: Sage Publications, 1977, pp. 43 - 62. (reprinted)
- "Mass media values," Society (November/December, 1976), pp. 51 - 54.
- "Telling stories," Journal of Communication 26 (Autumn, 1976), pp. 93 - 97.
- "TV news: the control of work and construction of reality," Politics [Australian journal of political science] (Spring, 1975), pp. 149 - 154.
- "Women and the creation of culture," Sociological Inquiry (Spring, 1975), pp. 171 - 202 which was also issued as Marcia Millman and Rosabeth Moss Kantor, editors, Another Voice: Feminist Perspectives on Social Life and Social Science. New York: Doubleday-Anchor, 1975.
- "Television and ideological hegemony," pp. 1-39 in Tuchman, editor, The TV Establishment (see above).

"Assembling a television talk show," Chapter 7 in Tuchman, editor, The TV Establishment (see above).

"The news' manufacture of sociological data: a comment on Danzger," American Sociological Review 41 (December, 1976), pp. 51 - 54.

"Making news by doing work: routinizing the unexpected," American Journal of Sociology 78 (July, 1973), pp. 110 - 131. (reprinted in Spain, Italy, Mexico, India, U.S.)

"The technology of objectivity: doing objective television news," Urban Life and Culture 2 (April, 1973) [now Qualitative Sociology], pp. 3 - 26. (reprinted U.S.)

"Objectivity as strategic ritual: an examination of newsmen's notions of objectivity," American Journal of Sociology 77 (January, 1972), pp. 660 - 679. (reprinted U.S., England, Spain, Mexico, Portugal, Poland, India and others)

SOME RECENT SHORT PIECES:

Reviews and Review Essays:

Review Essay: "Boasting, Branding and Ideology," review of *Defining and New American University* by Michael Crow and William Dabar. *Academe* December 2015.

Review: *The Schooled Society: The Educational Transformation of Global Culture*. By David P. Baker. *American Journal of Sociology*.

Review Essay: "A Radical Administrator Confronts the Possibilities in the New University," *Contemporary Sociology*, *Contemporary Sociology* 44 (5), 644-645

Review: "How College Works" by Daniel Chambliss, in *Contemporary Sociology* 43 (1), 55-57, 2015.

Review: *Paying for the Party: How College Maintains Inequality by Author(s)* by Elizabeth A. Armstrong and Laura T. Hamilton. In *Learning and Teaching: The International Journal of Higher Education in the Social Sciences*, 2014.

Review Essay: *After Broadcast News: Media Regimes, Democracy, and the New Information Environment* by Bruce Williams and Michael Delli Carpini and *The Space of Opinion: Media Intellectuals and the Public Sphere* by Ronald N. Jacobs and Eleanor Townsley in *Contemporary Sociology* 42(2) 203-207, 2014.

Review Essay: "The Currency of Democracy: the Media, Politics and Corporate Control." *Contemporary Sociology* March, 2013.

Review of *The Market for Academics* by Christine Musselin. *Contemporary Sociology*. 2011.

Review Essay: *Ethical Imperialism: Institutional Review Boards and the Social Sciences, 1965–2009*," *Contemporary Sociology: A Journal of Reviews* 40, no. 5 (2011): 617 -619

"Commodifying Politics," p. 202 – 206 in a "Symposium on Media." *Contemporary Sociology* 37 (3), May 2008.

Short Essays and Comments:

“Big Fish, Small Pond: Institutionalizing Academic Inequality,” *Academe* blog, September 24, 2015

“The Paradox of Incremental Perfection,” *Academe* blog, September 16, 2015

“Oz and Us.” (about the state of cuts to higher education in Australia and the US.)
Insidehighered.com, May 7, 2013.

The Case of the Disappearing Web Page.” *Academe* blog. May 5, 2013.

“Jumping off the Seesaw.” *Insidehighered.com*, July 23, 2012.

“Commodifying the Academic Self.” *Insidehighered.com*, February 6, 2012.

“You Get What You May For.” New York Times on-line, Room for Debate, September 6, 2011.

“Will I Be Able to Get a Job?” The New York Times on-line. Room for Debate. January 24, 2011.

“Putting a Price on Race.” The New York Times on-line Room for Debate. October 17, 2010.

“The Future of Wannabe U” Chronicle of Higher Education, October 17, 2010.

“By the numbers, website of the AAUP, Summer, 2010.

“Fieldwork Ethics and Confidentiality,” February 2010 ASA Footnotes

EDITORIAL BOARDS:

Current: Discourse and Society; Media, Discourse and Communication

Past: Book Review Editor, Gender and Society.

Other: Sociological Forum, American Sociological Review, American Journal of Sociology, Contemporary Sociology, Estudios sobre las Culturas Contemporaneas, Journal of Communication, Signs, MS Magazine” Advisory Board of Scholars, 1981 - 91.

SELECTED PROFESSIONAL OFFICES:

President, Eastern Sociological Society , President, March 1994 - March 1995.

Council, American Sociological Association, 1984-1986.

Board of Directors, Society for the Study of Social Problems, 1976 - 1979

One of 18 founders, 1970; Vice-president, 1975 - 1977, Sociologists for Women in Society: